

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Sep-13	30-Sep-12	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	242.752.938	269.104.597	-9,79%
WINSTON	212.283.196	248.633.958	-14,62%
CHESTERFIELD	168.620.493	183.607.572	-8,16%
FORTUNA	142.812.006	183.833.589	-22,31%
CAMEL	123.545.165	132.179.483	-6,53%
DUCADOS NEGRO	101.085.412	123.745.271	-18,31%
LUCKY STRIKE	99.349.284	120.624.565	-17,64%
L&M	89.686.092	108.293.047	-17,18%
NOBEL	78.085.715	97.909.091	-20,25%
DUCADOS RUBIO	64.367.128	86.156.482	-25,29%
DUCADOS RUBIO BLANDO	33.987.121	40.453.104	-15,98%
PALL MALL	31.446.269	43.142.378	-27,11%
BROOKLYN	26.833.489	5.184.499	417,57%
FORTUNA RED LINE	26.088.253	26.513.227	-1,60%
L&M BLANDO	25.306.288	20.205.192	25,25%
DUCADOS RUBIO 100'S	17.874.330	13.236.883	35,03%
JOHN PLAYER SP.	16.511.329	22.701.679	-27,27%
MARLBORO POCKET	15.384.436	15.253.407	0,86%
LUCKY STRIKE BLANDO	14.527.071	11.901.982	22,06%
MARK 1	13.707.207	4.899.875	179,75%
ELIXYR	13.611.984	14.259.467	-4,54%
NOBEL STYLE	11.317.308	9.709.904	16,55%
GOLD COAST	11.133.401	14.118.938	-21,15%
PHILIP MORRIS K/S	10.559.399	12.219.739	-13,59%
WINSTON REDVOLUTION	9.501.970	10.603.599	-10,39%
GOLDEN AMERICAN	8.553.921	5.448.902	56,98%
PALL MALL LARGO 100'S	7.664.015	5.599.588	36,87%
BN	7.114.489	8.396.735	-15,27%
GAULOISES RUBIO	6.440.641	6.806.611	-5,38%
CORONAS RUBIO	6.384.423	9.500.733	-32,80%
LUCKY STRIKE CLICK & ROLL	6.328.524	5.633.585	12,34%
AUSTIN	6.161.883	5.457.344	12,91%
MARLBORO GOLD TOUCH	6.063.667	4.948.996	22,52%
BULLBRAND	5.960.293	6.668.569	-10,62%
NOBEL BLANDO	5.665.603	4.148.657	36,56%
JOHN PLAYER SP. BLACK/BLUE	5.647.716	6.488.759	-12,96%
LAMBERT & BUTLER	5.617.901	6.487.540	-13,40%
R 1	5.410.401	5.618.464	-3,70%
HERENCIA	4.838.505	5.784.091	-16,35%
JOHN PLAYER SP. AM.100'S	4.472.381	5.667.760	-21,09%
KARELIA	4.427.970	3.957.670	11,88%
MAYFAIR	4.268.363	4.868.224	-12,32%
BENSON & HEDGES	4.216.418	4.723.023	-10,73%
RESTO MARCAS	116.923.390	140.316.230	-16,67%
Totales	1.822.537.788	2.065.013.007	-11,74%